

Professionalism in Public Speaking Ron Shorter Memorial Award Final

AILA is proud to present the final of the Victorian Ron Shorter Memorial Award for Professionalism in Public Speaking. The award, which is once again sponsored by Colin Biggers & Paisley and Unisearch, was conceptualised by Mr Shorter prior to his untimely passing in 2012. It has been successfully running for 5 years in New South Wales and made its debut in Victoria in 2015.

Competition applicants initially explained how they would benefit from public speaking training and nominated the insurance-related topic they would speak on if selected to participate.

AILA Victoria selected 21 participants, comprising a diverse mix of insurance industry disciplines, for the second stage of the competition held at Colin Biggers & Paisley's offices on 24 May 2016 where Ms Jennifer Beard of Polaris Coaching delivered intense training on the key elements and nuances of public speaking.

Using their newfound skills the participants then spoke for two minutes on their topics. They were judged by a panel comprising Ms Beard, Ms Raff Pisano of Minter Ellison, Mr David Chew of HWL Ebsworths, Ms Kim Bradey of the Victorian Bar, Ms Lauren Ritchie and Mr Alex Morell (the 2015 Victorian winner) of Norton Rose Fulbright, Ms Sasha Jeffrey-Bailey of Barry.Nilsson, and Mr Cameron Roberts of Herbert Geer.

The judging panel selected three participants to progress to the final:

- **Adrian Di Pasquale** from AIG: "Kidnap and Ransom Insurance"
- **Erica Lawson** from Logie-Smith Lanyon: "Digital Transformation and the Dawn of Social Sharing on the Insurance Industry"
- **Alexis Taylor** from Wotton + Kearney: "Riding in cars with... Siri? The potential legal and insurance implications of the rise of artificial intelligence"



From left to right:

Ms Sasha Jeffrey-Bailey
Ms Jennifer Beard
Mr David Chew
Ms Erica Lawson
Ms Alexis Taylor
Mr Adrian Di Pasquale
Mr Alex Morell
Ms Lauren Ritchie

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Ron Shorter Memorial Award Final Registration Form

The finalists will now receive additional coaching from Polaris to prepare them for the final where they will speak for 10 to 15 minutes in front of an anticipated audience of 100 attendees from the insurance industry, and an esteemed judging panel comprising:

- **The Honourable Justice John Middleton**, Federal Court of Australia
- **Allison Grice**, National Legal & Claims Manager, CGU Insurance
- **Giselle Walther**, Managing Director of Growth Strategies, Aon Risk Solutions

The winner will receive the Ron Shorter Trophy, a Westfield Voucher worth \$500 and the opportunity to speak at the 2016 AILA National Conference. The runners up will each receive a Westfield voucher worth \$200.

The final will be held at Colin Biggers & Paisley, followed by drinks and canapés, and is free to attend.

If you have any questions please contact Vickie Saccaro on 1300 699 140 or national@aila.com.au.

Date: Tuesday 19 July 2016

Time: 4.45pm registration for 5.00pm start
Concludes 6.15pm followed by drinks and canapés

Venue: Colin Biggers & Paisley
Level 23, 181 William Street, Melbourne

RSVP: By Tuesday 12 July 2016 by emailing the registration form below to national@aila.com.au or by posting it to AILA, PO Box 2011, Forest Hill VIC 3131

FIRST NAME: _____ SURNAME: _____

FIRST NAME: _____ SURNAME: _____

FIRST NAME: _____ SURNAME: _____

FIRM: _____

ADDRESS _____

PHONE: _____ E-MAIL _____

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